

Sample Video Course Overview Script | Maximum Length: 3 minutes

Hello everyone. I want to welcome you to our class - (NAME OF CLASS GOES HERE). I am using this video to provide an overview of our Canvas course and to review the class syllabus.

A quick and convenient way to log into Canvas is through the website, canvas.uncc.edu. This website provides helpful information and resources on all things related to Canvas, as well as a direct way to log into Canvas and your courses.

Let me first go through the key areas of our Canvas course, and then discuss the important parts of the course syllabus, which includes the assignment schedule, class resources, and meeting times. I am looking forward to a productive and successful semester with you!

Takeaways on Video in the Class

- Begin with the end in mind: What is the purpose and message: What do you expect students to be able to apply from the information presented? Objectives and Outcomes
- What type of interactive medium is needed? Video, audio, text, images with text,
- What comprises your content? Text, images, video, audio, music

Instructional Considerations for Video module

- Script and Storyboard: Practice: What is your speed of speech?
- Length of video: Chunking your content. We do that with Modules, weeks, chapters, units
- Length of video: Being concise: Closed captioning: being intentional: Show the video analytics
- Passive vs. Active videos: Reflection, Student feedback, transfer of learning, case studies, student created content
- Have a plan when creating your video: Problem, process, solution, real-world application
- Type of Video: Course Orientation, Content Presentation, Demonstration, Problem-Solving

Speed of Speech:

Conversational speech generally falls between **120 wpm** at the slow end, to 160 - **200 wpm** in the fast range. People who read books for radio or podcasts are often asked to speak at 150-**160 wpm**.