Project name: Scenario – Complex Fulfillment	Screen title: What is Complex Fulfillment?	Screen #: 1/1

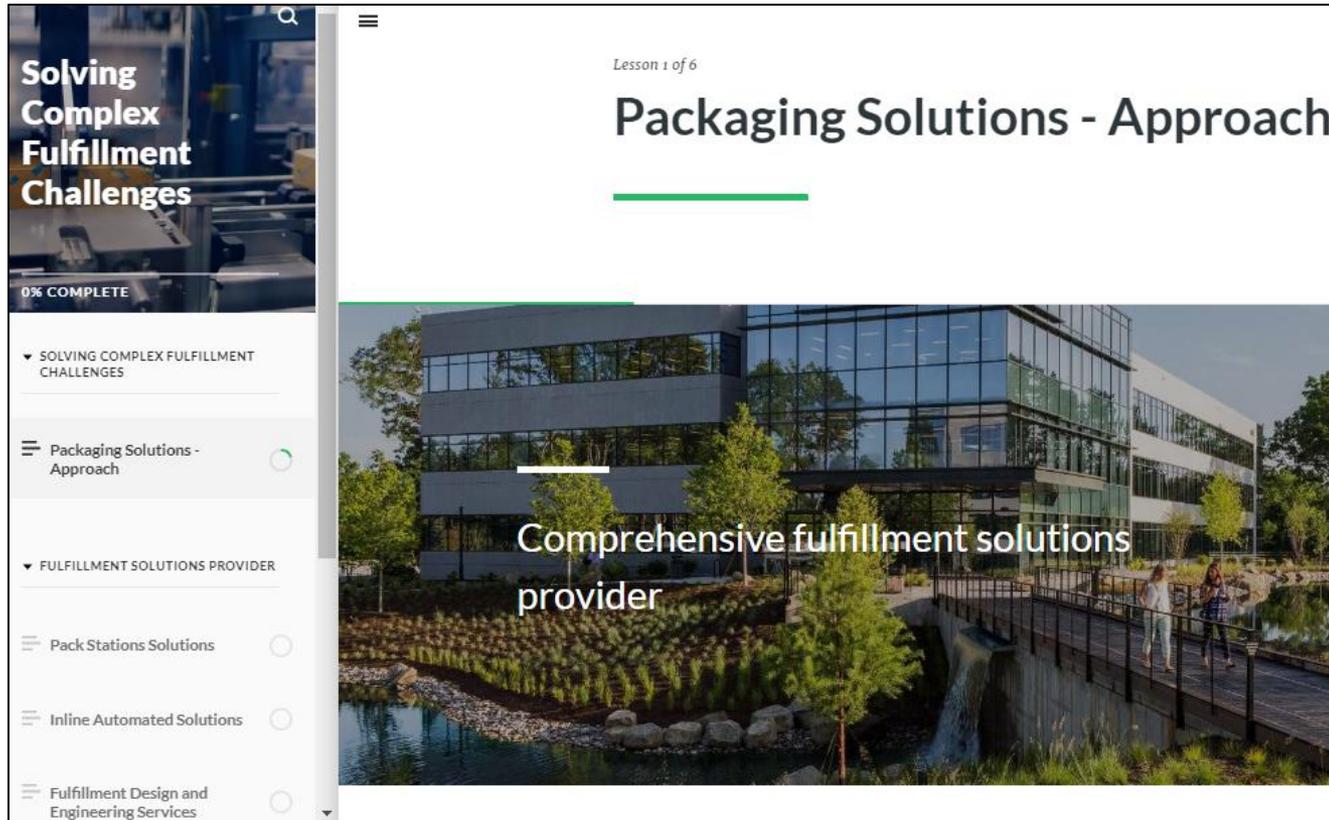|	**Graphic info:**
	Main Screen showing image of company, and name of eLearning course
	Navigation:
	Screen advances by user after reading overview of eLearning training
	Start Course button indicates how use begins the training scenario
	Reviewer comments:

Audio:
Solving Complex Fulfillment Challenges
Our research shows freight service, labor per pack, and damage account for 85% of the total cost of fulfillment. If you're focused on assisting customers with lowering material costs alone, you could be overlooking potential hidden costs. We know how to find and target those costs.
Whether you're assisting new customers moving to e-commerce for the first time, packing new product SKUs, or adapting our e-commerce fulfillment process to meet new consumer demands, Sealed Air resources will provide the solution to do it all.
Click "Start Course" to begin.

Project name: Scenario – Complex Fulfillment	**Screen title:** Packaging Solutions - Approach	**Screen #:** 1/6

Graphic info:

First lesson/topic

Main graphic showing company headquarters setting scenario-placement and story

Learner scrolls down to begin the first topic lesson

Navigation:

Topic listing on the left showing learning progression of the course

Reviewer comments:

Audio:
No audio provided

Project name: Scenario – Complex Fulfillment	Screen title: Packaging Solutions - Approach	Screen #: 2/6

Graphic info:

We are powered by end-to-end packaging solutions for inline automation and pack stations, optimized by fulfillment design and engineering services, and technical support to lower the cost to deliver your products.

Introduction

We pair industry-leading packaging solutions with capabilities to solve complex fulfillment scenarios. As your trusted partner, it's our job to use our deep history and expertise in fulfillment design to simplify your operation with a range of packaging solutions that meet you where you are today and build your capacity for growth tomorrow.

First lesson/topic

Add an intro paragraph – describe the story/scenario – make it compelling based on actual work circumstances

Navigation:

Topic listing on the left showing learning progression of the course

[Number of screens will be displayed at the top left of screen]

Reviewer comments:

Audio:
No audio provided

Project name: Scenario – Complex Fulfillment	Screen title: Packaging Solutions - Approach	Screen #: 3/6

Graphic info:

Add interactive elements with images

Allows learners to see a chunked representation of the different elements that go into packaging solutions

Understand How Sealed Air Does it All

We're the comprehensive fulfillment solutions provider who meets our customer's operation's packaging needs at any stage.

[Click the circles in the images below to learn more]

PACK STATION SOLUTIONS	INLINE AUTOMATED SOLUTIONS	FULFILLMENT DESIGN

Our pack station solutions easily integrate into your existing fulfillment environment to optimize labor resources and improve packaging efficiency.

Navigation:

Topic listing on the left showing learning progression of the course

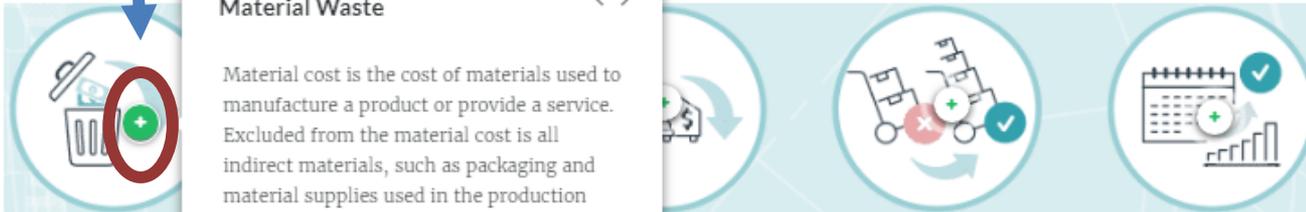**Reviewer comments:**

Audio:
No audio

Project name: Scenario – Complex Fulfillment	Screen title: Packaging Solutions - Approach	Screen #: 4/6

[Click the circles in the images below to learn more]

[Click the circles in the images below to learn more]

Material Waste   < >

Material cost is the cost of materials used to manufacture a product or provide a service. Excluded from the material cost is all indirect materials, such as packaging and material supplies used in the production process.

INLINE AUTOMATED

Graphic info:

Interactive elements with images

Learner will be able to click on a "spinning circle" to show more details on that packaging solution

Ensure instructions guide the learner on the steps that can take to interact with the interactive element

Navigation:

Topic listing on the left showing learning progression of the course

Reviewer comments:

Audio:
No audio

Project name: Scenario – Complex Fulfillment	Screen title: Packaging Solutions - Approach	Screen #: 5/6

Graphic info:

Add an interactive video elements with images, audio and movement. The video will provide quiz questions throughout the video to gauge learners understanding of how the packaging solution assisted an actual customer.

The response to the in-video questions will be captured

Navigation:

Topic listing on the left showing learning progression of the course

Reviewer comments:

Here from one of our customers

Helping Pharmapacks Grow Into a Major E-Commerce Operation

As its packaging solution provider, Sealed Air helped Pharmapacks add, customize and adapt packaging processes and automated systems to unlock labor efficiency, reduce costs and make the most of every square foot of an overwhelmed warehouse. Learn how Sealed Air has been critical to Pharmapacks' growth.

Sealed Air
Re-imagine™

▶ 🔊 0:00 / 5:36   CC ⤢

Audio:
Audio from video will be provided with closed captions. The in-video questions will not have any associated audio. Users will be able to download accessible text of the quiz questions

Project name: Scenario – Complex Fulfillment	Screen title: Packaging Solutions – Knowledge Check	Screen #: X/6

Knowledge Check

Pickers are paid to walk an average of 15 miles per day, which equals more than 50% of time spent on the job

○   True

○   False

SUBMIT

Graphic info:

End of First lesson/topic

Paragraph summarizing the first topic and a button at the bottom of screen for user to progress to the next topic

Example of a Knowledge Check quiz can be displayed within or at the end of a topic/lesson

Images must have alternate text for accessibility

Navigation:

Topic listing on the left shows learning progression of the course

Reviewer comments:

Audio:
No audio provided

Project name: Scenario – Complex Fulfillment	**Screen title:** Packaging Solutions - Approach	**Screen #:** 6/6

End of first topic/lesson

"This new design has given us the capacity to grow, take on more business, expand into different territories, give a better customer service — and that's all from the automation."

— Andrew Vagenas, CEO of Pharmapacks

Lesson 2 - Pack Stations Solutions

Graphic info:

End of First lesson/topic

Paragraph summarizing the first topic and a button at the bottom of screen for user to progress to the next topic

Challenge questions may be provided. Since an in-video quiz was given, a challenge quiz will not be displayed

Navigation:

Topic listing on the left shows completion (green checkmark) indicating end of this first learning progression of the course

Reviewer comments:

Audio:
No audio provided